REP HEADLINE# 6359008 TRF# 334837 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703 528 7800 ORDER WORKSHEET

HARRIS REPORT FROM REP FAX# 703 528 7880 **CHANGES** *** WFTV-TV *** OCT4/12 15.33

ORDER # AGY # 1292 CITY TAX FLIGHT DATES OCT2/12 PRDCT OBAMA SKED A AGY. NAME GREER, MARGOLIS, MITCHELL ADV. NAME POLI/B OBAMA/D/PRE/US STATE TAX OCT8/12 WK-1 WASHINGTON, DC 3050 K ST NW, EST#1905 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6359008 CO-OP BILLING NEEDED 20007 BUYER NAME KATIE KEULEMAN SALES PRSN WA- JOE KNAUER CLASS: NATL. OFF.# 6556 LOCAL DATE OCT4/12 SALESMAN # REGIONAL 15.33

REP: M6 OK'D, SEE LNS 49-52 PLS CONFIRM, THX! 10/4/12 TO NSM/NSA FR CAITLIN FOR JULIE TTLS RTS

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ALL INVOICES ARE TO BE SENT TO:

CON CM

WASHINGTON, DC 20007 1010 WISCONSIN AVENUE NW ACCOUNTING SUITE 800 GREER MARGOLIS

:LINE#:REP :CD: :LINE#: TIME PERIOD : LGTH : SEC : AGENCY EST# = 1905 RATE START DATE END :SPTS: WEEK : DATE : /WK: INVT : :TOTL: :SPTS:

29 ഗ 1000P-1100P

30

\$6,000.00

10/8

10/8

0

AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =

PROGRAM : CASTLE

MON

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REP HEADLINE# 6359008 TRF# 334837 ORDER WORKSHEET \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

FAX# 703 528 7880
HARRIS REPORT FROM REP OCT4/12 15.33
CHANGES *** WFTV-TV ***

OCT/12 101915.00	STATION MAKEGOOD OFFERS M6 OK'D BUY#29		52 A 300P	PROGRAM: NEWS ORD COM1: WE C PART OF A MAKEG	51 A 700A	PROGRAM: NEWS ORD COM1: WE C PART OF A MAKEG	50 A 1100:	PROGRAM: THIS ORD COM1: WE C	A	:LINE#:REP :CD: TIME
& FR CMT:WE	HARVEY N OFFER OD MADE : MISSED OFFER		300P-400P	AN OFFER OOD MADE	700A-900A	AN OFFER OOD MADE	100P-1135P	WEEK AN OFFER GOOD FOR	1100A-1200N	1E PERIOD
FRI/300P-400 WE CAN OFFER	OF L N/100 N/110 N/110 N/700 I/300	OH	30	UP OF LINES	30	UP OF LINES	30	OCT8 ON LINE-29	30	LGTH : SEC
ੰ ਾਹ		- 1	\$650.00	49-52	\$850.00	49-52	\$2,000.00	FOR 1	\$2,500.00	RATE
OCT5	OCT8 OCT7 OCT7 OCT5		10/5		10/7		10/7	SPOT/WK	10/7	: START
			10/5		10/7		10/7		10/7	: END : DATE
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Ž o	\$6,000.00 E		FRI		SON		SUN		SUN	WEEK :
101915.00	(OCT4/12) PLS ADVISE.		H		F		⊢	1	Ъ	DAYS :TOTL:

MARKET TOTALS \$272,355 WFTV 37% WKMG 28% WESH 15% WOFL 17% WKCF 1% WRBW 2% WOPX 0% WRDQ 0% EFTV 0% CABL 0%

SVC- NSI DEMOS- RA35+*

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME